

# ***Prime Guard Filters***

## ***Sales and Marketing Bulletin***

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**Bulletin Number: PG16-01-07**

**January 8, 2016 (revised)**

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**CUSTOMER:** Prime Guard Filter Customers

**SUBJECT:** **POF5436** Prime Guard Cartridge Oil Filter  
Several GM, Saab, Saturn, Alpha Romeo  
L4 2.0L, L4 2.2L, L4 2.4L Engines

**FROM:** Prime Guard Technical Service Department

**Important service update:**

The following service update has been published to inform Prime Guard customers of a possible incorrect o-ring included with some Prime Guard POF5436 oil filters.

Date/Batch Codes involved include:

14 15M RN 12  
14 15M RO 13  
14 15M RS 23  
14 15M TA 05  
14 15M TA 19  
14 15M RD 12  
14 15M RD 23

**Background:**

The POF5436 Oil Filter Cartridge style oil filter is primarily a GM/Saturn L4 2.0/2.2/2.4L design that did not include a o-ring with this part #, to comply with the original GM re-usable o-ring design. From customer comments and requests, Prime Guard started adding the o-ring a couple of years ago. Installers can always re-use the original OEM GM "green" o-ring instead of installing a new o-ring.

**Issue:**

We have found seven date/batch codes (see list above) where the wrong o-ring was possibly included with some POF5436 cartridge oil filters. If you, or your customers have any POF5436 with the above mentioned batch/date codes, please collect those filters and call your salesperson for disposition. This may include checking to see if the wrong o-ring was included with that filter, but may also include the return of the filters, or the mailing out of replacement o-rings. Again it is important to state that the original OEM re-usable "Green" o-ring may always be used as it was originally designed. Also if you are replacing a Prime Guard POF5436 filter, you are also safe to re-use the original o-ring that was included with that filter.

Prime Guard takes these issues seriously and will continually work closely with quality filter manufacturers to provide the highest quality filtration products along with the best coverage in the aftermarket.

Please call your salesperson for any questions or concerns you may have.

Prime Guard Technical Service Department